

Agenda for II. Workshop

“Improving transparency, consultation and communication of RIAs”

16 – 17 March 2009

Ankara, Turkey

Monday 16 March 2009	
Registration	9:00 – 9:30
Session 1: Welcome and Introduction to the Course: Goals, Methods and Expectations Speaker: Mustafa Baltacı and Karen Hill	09:30 – 09:45
Session 2: Interactive Session I - Why Transparency is Important for Effective RIAs <p>In this first interactive session, participants will break into smaller working groups and discuss issues regarding transparency during the RIA development process and present possible solutions, including:</p> <ul style="list-style-type: none"> Consultation on draft measure and RIAs Access to regulatory information Co-participation in making regulation Communicating RIA results <p>Each group will feedback to the main group, for comments and questions, on what they think is important in relation to consultation to strengthen effective RIA-making in Turkey.</p> <p>The outcomes will be developed and used throughout the workshop.</p> Speaker/facilitator: Cesar Cordova	9:45 – 11:00
Tea & Coffee Break	11:00 – 11:15
Session 3: Regulatory Reform and an Overview of Transparency in Developing RIAs <p>The aim of this session is to relate the different transparency aspects to the RIA context and practices, in particular on issues like access, consultation, participation and communication of RIA. The session will examine current international principles and practices of good and bad practices related to transparency. Special attention will be given to the EU approach and OECD guidelines.</p> <p>It will refer to the RIA phases as a structured process and demonstrate where transparency, and in particular consultation, aspects are required.</p> Speaker: Cesar Cordova	11:15 – 12:00
Session 4: Consultation practices in Turkey: the Experience of the Ministry of Energy <p>A senior official from the Ministry of Energy will present his experience during the law and by-law making process. He will mention the procedure, consultation methods, challenges and other related issues</p> Speaker: Erdal Çalikoğlu, Deputy General Director, Ministry of Energy and Natural Resources, EİE	12:00 – 12:30

Lunch	12:30 – 13:30
<p>Session 5: Considering the needs of your External Stakeholders</p> <p>The purpose of this session is to look at some of the key issues for businesses and their representatives in participating in consultation, both formal and informal, to enable them to provide effective inputs.</p> <p>This will lead to an interactive discussion about how public officials can work with their external stakeholders to establish genuine dialogue and participation in order to achieve the best regulatory outcomes.</p> <p>Speaker: Tibet Seyhan</p>	13:30 – 14:15
<p>Session 6A: Planning and Undertaking a Successful RIA Consultation</p> <p>Regulatory consultation is at the core of a good RIA. Consultation provides a means to collect data, and validate assumptions and results. This session will examine how RIA officials can design a successful consultation strategy.</p> <p>This session will present a step-by-step approach for successful consultation based on the Canadian and UK model. The main steps are:</p> <ol style="list-style-type: none"> 1. Plan the consultation in advance 2. Identify stakeholders 3. Prepare consultation document 4. Consult 5. Analyse responses and incorporate suggestions 6. Integrate analysis into the RIA 7. Provide feedback <p>Speaker: Cesar Cordova</p>	14:15 – 15:00
Tea & Coffee Break	15:00 – 15:15
<p>Session 6B: Interactive Session II – Embedding Consultation in the Development of a RIA</p> <p>This session will focus on developing a consultation strategy for the pilot RIA "Licensing regime for solar energy initiatives to produce electricity as part of the EU Renewable Energy Directive" being prepared by the Ministry of Energy.</p> <p>In this interactive case study participants will break into smaller working groups to discuss problem definitions and objectives based on a case study. Participants are asked to identify and discuss some of the following questions in relation to the case presented:</p> <ul style="list-style-type: none"> • What should be included in the consultation action plan? • How long will it take? • What are the resources needed? • What are the pro and cons of the consultation mechanism to be used? • What kinds of outcomes might be expected? <p>Each group will present its assessment to the full course, with commentary by the instructors and participants.</p> <p>Facilitator: Cesar Cordova and project team</p>	15:15 – 17:00

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Session 7: Two Important Techniques: Stakeholder Analysis and Consultation Techniques, including Focus Groups and Outputs	09:30 – 10:45
<p>RIA requires data and information. Economic studies can provide this but often information is not readily available. Active consultation can assist the RIA team in filling the gaps. However, representativity of stakeholders and depth of understanding of the inputs provided often need to be balanced.</p> <p>The session will review two important techniques to actively consult in order to access information. It will also discuss how some key weakness and failures can be reduced:</p> <ul style="list-style-type: none"> • Stakeholder analysis • Focus groups <p>Speaker: Cesar Cordova</p>	
Tea and Coffee break	10:45 – 11:00
Session 8: Interactive Session III – Organising Active Consultation for an RIA	11:00 – 13:00
<p>The purpose of this session is to let participants work with some of the consultation techniques on the pilot RIA "Licensing regime for solar energy initiatives to produce electricity as part of the EU Renewable Energy Directive" being prepared by the Ministry of Energy</p> <p>The core of the exercise will be focused on mapping stakeholders, and selecting and mixing consultation techniques</p> <p>Participants are expected to develop concrete proposals, with tables of cost and benefits for the case study. Each group will present their assessment to the whole group for discussion and comments at the end of the session.</p> <p>Facilitators: Cesar Cordova and project team</p>	
Lunch	13:00 – 14:00
Session 9: Consultation practices in Turkey: the Experience of the Ministry of Justice	14:00 – 14:30
<p>A senior official from the Ministry of Justice will present recent initiatives to improve consultation procedure, consultation methods, challenges and innovative approaches to consultation and engaging stakeholders.</p> <p>After the presentation, the floor will be opened to additional contributions by participants</p> <p>Speaker: Akın Çakın Deputy General Director, Ministry of Justice</p>	
Session 10: Communicating for RIAs	14:30 – 15:00
<p>Communication is an important tool that needs to be used properly throughout the whole RIA process. This session will present and discuss the main aspects of an efficient communication strategy such as the key messages to give (in respect of the RIA in general and its results), their differentiation in terms of the target groups (different type of stakeholders, media, government etc.), the way they should be presented, tools and timing.</p> <p>Speaker: Şebnem Karauçak</p>	

<p>Session 11: Interactive Session IV - Study Based on Plant Health Case Study</p> <p>In this interactive case study, reviewed at the Training of the Trainers event in November 2008, participants will break into smaller working groups and analyse the use of transparency tools, access, consultation and communication in the making of the RIA.</p> <p>In addition to a mapping of stakeholders, the exercise will ask participants to design an information and communication strategy for both interested parties in government and external stakeholders.</p> <p>Each group will present its assessment to the full course, with commentary by the instructors and participants.</p> <p>Facilitators: Cesar Cordova and Tibet Seyhan</p>	<p>15:00 – 16:30</p>
<p>Session 12: Final Comments and “What is your Next Step?”</p> <p>In the final session, participants will have the opportunity to discuss issues from throughout the workshop, ask final questions and indicate any areas they would like to know more about.</p> <p>Participants will be asked to state, in brief, their personal ‘next steps’ in terms of continuing the work with RIA in their home ministry. Finally participants will be asked to fill out a short feedback sheet on the training course.</p> <p>Facilitators: Cesar Cordova and Tibet Seyhan</p>	<p>16:30 – 17:00</p>