

**Agenda**  
**REGULATORY IMPACT ANALYSIS (RIA)**  
**“TRAINING THE TRAINERS” COURSE**  
**18 November – 20 November 2008**  
**Ankara, Turkey**

<b>Tuesday, 18 November 2008</b>	
<b>INTRODUCTION TO REGULATORY REFORM AND RIA</b>	
<b>Registration</b>	9:00 – 9:30
<b>Session 1</b> <b>Welcome and Introduction to the RIA Course</b> <b>Speakers: Karen Hill and Mustafa Baltaci</b>	9:30 – 09:45
<b>Session 2</b> <b>Interactive Session: Why Engage in Better Regulation and RIA?</b> <p>In this first interactive session participants will break into smaller working groups and discuss the potential arguments for engaging in better regulation and RIA. Participants should focus on the main arguments for doing RIAs, considering questions like:  Why get involved in better regulation?  What are the benefits of better regulation?  What are the benefits of doing RIA?  What are the challenges?  Each working group will present a list of its main arguments on what they see as the benefits of BR and RIA in order to develop a joint vision of principles for BR and RIA in Turkey. This will be built on and further developed throughout the project. The presentations will be made to the full course, with comments from the facilitators and other participants.</p> <b>Facilitator: Karen Hill</b>	9:45 – 11:15
<b>Coffee</b>	11:15 – 11:30
<b>PRINCIPLES OF GOOD REGULATION AND ORGANIZING THE RIA PROCESS</b>	
<b>Session 3</b> <b>Regulatory Reform and an Overview of RIA Goals and Results</b> <p>The aim of this session is to place RIA in the context of international regulatory reform practices, including examples from other countries. The session will examine current international principles of good regulation, especially with a view of the EU approach and OECD guidelines. It will briefly define RIA as a structured process of asking and answering the important questions.</p> <b>Speaker: Lydia Jorgensen</b>	11:30 – 12:15

<p><b>Session 4</b></p> <p><b>Organizing RIA in the Policy Process: Institutional Strategies</b></p> <p>Governments need a clear RIA strategy aimed at the institutionalization of capacities and incentives within the machinery of government. The session will examine the procedures and institutions that can and have been used to implement RIA, including international practices.</p> <p><b>Speakers: Karen Hill, Önder Canpolat and Roman Ladus</b></p>	12:15 – 13:00
<p><b>Lunch</b></p>	13:00 – 14:00
<p><b>STARTING THE RIA</b></p>	
<p><b>Session 5</b></p> <p><b>Defining the Problem and Establishing the Existing Situation</b></p> <p>The single most important step in RIA is correctly defining the policy problem. The session will review the most common reasons why regulations fail to achieve their goals, and discuss how such failures can be reduced through RIA based on better problem identification and identification of the current situation, that is, what would happen without government action.</p> <p><b>Speaker: Karen Hill</b></p>	14:00 – 14:45
<p><b>Session 6</b></p> <p><b>Interactive Case Study: Defining the Problem and Objectives</b></p> <p>In this interactive case study participants will break into smaller working groups to discuss problem definitions and objectives based on a Turkish case study on “Plant Health”. Participants are asked to identify and discuss some of the following questions in relation to the case presented:</p> <p>What is the problem?</p> <p>What are the overall objectives?</p> <p>What would the situation be like if nothing was done?</p> <p>Who will be affected?</p> <p>Each group will present its assessment to the full group, for comments and discussion by the facilitators and other participants.</p> <p><b>Facilitator: Karen Hill</b></p>	14:45 – 16:45

<p><b>Session 7</b></p> <p><b>Assessing Alternatives to Traditional Regulation</b></p> <p>A vital but difficult part of RIA is the assessment of alternative policy instruments and different regulatory designs. Alternatives to be discussed include:</p> <ul style="list-style-type: none"> <li>• Information disclosure and education campaigns (labelling, quality marks, public campaigns)</li> <li>• Self-regulation and co-regulation (codes of practice, technical standards)</li> <li>• Third party regulation (mandatory inspections/audits by non-government parties)</li> <li>• Performance-based rules rather than means-based</li> <li>• Market-based instruments (taxes, subsidies, user charges, risk payments, insurance)</li> </ul> <p><b>Speaker: Lydia Jorgensen</b></p>	16:45 – 17:30
<b>Wednesday, 19 November 2008</b>	
<b>RIA CONCEPTS AND METHODS</b>	
<p><b>Session 8</b></p> <p><b>Basic RIA Concepts and Methods</b></p> <p>The purpose of this session is to review basic concepts important to understanding the application of RIA. It will give participants an overview of the available analytical methods for RIA, including their strengths and weaknesses, and the kinds of problems and situations to which each is suited. Concepts and methods to be covered include:</p> <ul style="list-style-type: none"> <li>• What are regulatory costs and benefits?</li> <li>• What analytical methods can be used e.g. cost effectiveness (or “cost-output”) analysis, least-cost analysis, cost-benefit analysis, risk assessment and risk-risk analysis and Standard Cost Model measurement.</li> </ul> <p><b>Speakers: Roman Ladus, Karen Hill and Competition Board</b></p>	09:00 – 10:30
<p><b>Session 9</b></p> <p><b>Interactive Session: Working with the Concepts and Methods</b></p> <p>The purpose of this session is to let participants work with some of the concepts and analytical methods for RIA based on a case study. By examining what determines the costs and benefits and how they are likely to vary, regulators are encouraged to consider different approaches and determine the best way to achieve the identified objectives.</p> <p>Participants will develop tables of costs and benefits for the case study. Each group will present their assessment to the whole group for comments and discussion.</p> <p><b>Facilitator: Roman Ladus</b></p>	10:30– 13:00
<b>Lunch</b>	13:00 – 14:00

<p><b>Session 10</b></p> <p><b>RIA in the European Union</b></p> <p>'Better regulation' and RIA is today a centrepiece of the European Union's drive to improve competitiveness and productivity growth. This session will give an introduction to the RIA approach and system used by the European Union.</p> <p><b>Speaker: Lydia Jorgensen</b></p>	14:00 – 14:30
<p><b>Session 11</b></p> <p><b>Interactive Case Study Based on EU Case</b></p> <p>In this interactive case study based on the Commission's work on the Directive for rules on pre-packed products (COM(2004)708), participants will break into working groups and analyse the RIA case study. Each group will present its assessment to the full group for comment and discussion.</p> <p><b>Facilitator: Lydia Jorgensen</b></p>	14:30 – 17:30
<b>Thursday, 20 November 2008</b>	
<b>IMPLEMENTING RIA IN THE POLICY PROCESS AND DATA COLLECTION</b>	
<p><b>Session 12</b></p> <p><b>Data Collection and Stakeholder Consultation in the RIA process</b></p> <p>Much of the time and cost of RIA is spent on collecting data and information. Every good RIA requires a strategy for data collection.</p> <p>This session will examine how analysts can determine the kinds of data needed for credible analysis, and methods for collecting data. Stakeholder consultation is one of the most important strategies for quality control and data collection. Different means of consulting and communicating with stakeholders as part of carrying out the RIA will be presented.</p> <p><b>Speaker: Cesar Cordova</b></p>	09:00 – 10:00
<p><b>Session 13: Interactive Session: Turkish Case Study</b></p> <p>For this interactive case study, participants will split up into smaller groups to work on the core elements of a full RIA (the problem definition, time planning, choice of method, data collection, consultation and presentation of benefits and costs) based on the Turkish case study on "Plant Health".</p> <p><b>Facilitators: Karen Hill and Lydia Jorgensen</b></p>	10:00 – 13:00
<p><b>Lunch</b></p>	13:00 – 14:00

<p><b>Session 13 (continued)</b></p> <p><b>Interactive Session: Turkish case study</b></p> <p>Each group will present its RIA components to the entire group for comments and discussion.</p> <p>Each RIA presentation should include:</p> <ul style="list-style-type: none"> <li>- Plan for the whole RIA process</li> <li>- Problem definition and objectives</li> <li>- Options proposed</li> <li>- Analysis proposed</li> <li>- Consultation strategy</li> </ul> <p><b>Facilitators: Karen Hill and Lydia Jorgensen</b></p>	14:00 – 17:00
<p><b>Session 14</b></p> <p><b>Final Comments and “What is your Next Step?”</b></p> <p>In the final session participants will have the opportunity for final comments and questions, and to indicate areas they would like to know more about.</p> <p>Participants will be asked to state, in brief, their personal ‘next steps’ in terms of continuing to work with RIAs in their own ministry. They will also be asked to fill out a short feedback sheet on the training course.</p> <p><b>Facilitators: All</b></p>	17:00 – 17:30