

Road Safety Education and Campaigning Project

Road Safety Education and Campaigning project is one of the projects under EU funded Traffic Safety Improvements programme implemented as a mechanism to ensure a series of precautions are taken to improve the road safety conditions. The overall objective of this project is to contribute to the road safety studies by helping the community understand the factors that cause road accidents and to raise awareness on this issue.

The services in the context of this project:
In accordance with the results of the communication strategy and training needs analysis conducted within this project,

- * To disseminate information about the factors causing traffic accidents,
- * To provide an understanding of the traffic rules to reduce these accidents,
- * To contribute to the capacity building of stakeholders via training programmes to implement targeted and efficient campaigns on traffic safety enhancement.

The project is being implemented in cooperation with the Traffic and Transportation Services Commission and its Sub-Committee on Education, Research and Awareness. In addition, media sector, many public, private and civil society organisations are among the stakeholders of the project.

During project period we will be meeting you with brochures, posters, radio spots, TV programmes. You are invited to follow us from the web-site below, the social media networks and even to participate as a volunteer.

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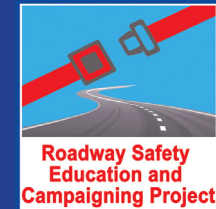
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You can save the lives of those around you if they need. Information and training will provide you more self confidence. Learn first-aid, and help those who need.



Learn First-Aid and Save Lives



"EU works for you"



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First-Aid Saves Life!

Ok, but; What is First-Aid?

International Federation of Red Cross and Red Crescent Societies define first-aid as :

“In case of any accident or a situation that endangers life, applications without medication with the available materials at the scene to rescue injured or sick person’s life or to prevent the situation getting worse until the health officials arrive with medical aid.”

First Aid is done by whom?

In accordance with the purpose mentioned in the definition of First Aid, those who have joined the First Aid Training and received “First-Aid Certificate” can do the first-aid for the sick or wounded people without the medical tools, but using the available tools and instruments until the health care team arrives.

What is First-Aid for?

It is for ensuring continuation vital functions, preventing deterioration of the conditions of sick or injured people and facilitating improvement.

What are the basic applications of first aid?

It is divided into three categories as:
Protection, Reporting and Rescue (PRR).

Protection: Identifying potential dangers at the scene to create a safe environment.

In case of any incident requiring first aid;

- * primarily, site safety must be ensured;
- * safety of yourself and the injured people must be ensured;
- * if safety can be ensured at the scene, sick or injured people should not be moved,
- * sick or injured people should be evaluated in terms of vital signs,
- * those with loss of consciousness and those with respiratory, circulatory or bleeding problems should be identified, helped or medical team should be provided with information;
- * in bleeding cases, to protect against diseases such as hepatitis B, C and HIV/ AIDS, gloves must be worn if possible, before any intervention.

Reporting: In case of any accident or sudden illness, medical assistance should be sought by calling 112 as soon as possible to give notice. Depending on the situation, for fire 199, for police 155 should also be called.

Rescue: First-aid support to sick or wounded people at the scene must be quick, but in a calm and deliberate manner. It should be depending on the assessment of the conditions of injured or sick people.

If first-aid principles are not known, injured or sick people should not be touched or moved.



When you call **112** for first-aid, a health personnel well informed about first-aid will be talking to you. Any information you give to him/her in a calm manner without panic, **“Saves Lives!”**. Such information:

1. Exact location and address,
2. Description of the event,
3. Number of sick or injured people,
4. Conditions,
5. The caller (i.e., yourself),
6. Which number you are calling from,
7. Description of what kind of help is needed and the possibilities at the scene.

Keep in mind: Any information you provide calmly and without panic “Saves Lives”

Respiratory tract blockages, unconsciousness, bleeding, burns, freezes, bone breaks, sprains and dislocations, animal bites and insect stings, wounds, poisonings, foreign body escaped in the eye and ear, carrying sick and injured people, drowning, First-Aid Kit, etc.

To find out more and save more lives, ask for and take classes on First Aid...

The institutions that will help you are:

**Health Care Institutions,
Civil Defence Organization,
Road and Traffic Accidents Prevention
Association**