

## Road Safety Education and Campaign Project

Road Safety Education and Campaigning project is one of the projects under EU funded Traffic Safety Improvements programme implemented as a mechanism to ensure a series of precautions are taken to improve the road safety conditions . The overall objective of this project is to contribute to the road safety studies by helping the community understand the factors that cause road accidents and to raise awareness on this issue.

The services in the context of this project:  
In accordance with the results of the communication strategy and training needs analysis conducted within this project,

- \* To disseminate information about the factors causing traffic accidents,
- \* To provide an understanding of the traffic rules to reduce these accidents,
- \* To contribute to the capacity building of stakeholders via training programmes to implement targeted and efficient campaigns on traffic safety enhancement.

The project is being implemented in cooperation with the Traffic and Transportation Services Commission and its Sub-Committee on Education, Research and Awareness. In addition, media sector, many public, private and civil society organisations are among the stakeholders of the project.

During project period we will be meeting you with brochures, posters, radio spots, TV programmes. You are invited to follow us from the web-site below, the social media networks and even to participate as a volunteer.

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Now, read these again, learn well and **PROMISE** to obey the traffic rules, to warn those who do not and to assist us in preventing road accidents!



# Road Advices for Kids



*"EU works for you"*



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## Road Advices for kids

Do you know that many road accidents happen everyday mostly due to people's misbehaviour? Careless driving is dangerous and may harm people around.



We should protect ourselves. You can learn what is written below and remind your family and friends when necessary, to protect them as well. The first thing to do is learning the traffic rules and making a promise to obey them. It is also important to have your family members make the same promise to obey these rules.

What are these rules?

1. Streets and alleys are not appropriate places to play!!! Playing in gardens and parks are safer and more funny. It is highly dangerous to play on streets or to make jokes to each other on roads.
2. Your bicycle should be appropriate for your height, brakes must be functioning, seat and rudder must be well-tuned. Keep your both hands on the rudder while you cycle. Check around when you

are about to enter a road, turn right or left. Do not forget to wear a helmet before you start cycling. Helmets may save your life. Do not use mobile phones while you cycle, as it is very important to hear and pay attention to voices and noises around. Similarly, warn your parents if they use mobile phone when they drive.

3. Cycle on your own. Do not hold another bicycle, car or van to pull you.
4. If you need to cross streets, use pedestrian crossings, overpasses, school crossings; prefer places with traffic lights or if available places controlled by traffic police. If none is available, use the corners to cross the streets and do not hesitate to ask for help, if you need.
5. At red light you should stop and wait for green light before crossing a street. Once the green light is on, take fast and firm steps to cross the street. Do not run.
6. To cross the streets, use the pedestrian ways, if there is any near by. First check right, then left, than right again. If the road is free, take safe and fast steps towards the pavement across. When you arrive the midway, check the road again. When you are crossing a street, do not forget that, right of way belongs to cars. If you are at a pedestrian crossing, you have the right of way. The vehicles must respect your right. However, do not enter the road before they stop.
7. Use the pavements to walk if there is any. If not, walk on the right side of the road. Do not read or engage with any distracting activity. Similarly, while your parents are driving you should not distract them. Warn them if they try to do something else in addition to driving. When you go out

after it gets dark, wear bright colour garments. It would be difficult for the drivers to see you if you wear black.

8. When you get on the car, fasten your seat belt, and warn the others in the car if they do not. Also warn them if they drive fast, or violate the red light rule. Front seat is not a right place for you, unless you are older than 10. Take the rear seats. Do not play with the doors, it would be very dangerous if they get opened unintentionally. Do not stick your hand, arm or head out of the window.
9. Do not try to get into or get off the car before it comes to a full stop. Use the side without traffic to get into or off the car.
10. Wait for the bus or the school bus at the bus stops or on the pavement. If none is available, stand at the edge of the road, not on. Do not distract the driver and warn your friends, if necessary, not to cause any distraction for the driver. After you get off, do not cross the road from the front side of these vehicles.

Now, read these again, learn well; and promise to obey the traffic rules, to warn those who do not and also to assist us in preventing road accidents.

Visit [www.trafikve yolguvenligi.info](http://www.trafikve yolguvenligi.info) site and send us a note about your promise, you name and address. We will send you an "I Promise!" sticker and a CD containing funny games and information on traffic rules.

**AWAITING!**