

Road Safety Education and Campaign Project

Road Safety Education and Campaigning project is one of the projects under EU funded Traffic Safety Improvements programme implemented as a mechanism to ensure a series of precautions are taken to improve the road safety conditions . The overall objective of this project is to contribute to the road safety studies by helping the community understand the factors that cause road accidents and to raise awareness on this issue.

The services in the context of this project:

In accordance with the results of the communication strategy and training needs analysis conducted within this project,

- * To disseminate information about the factors causing traffic accidents,
- * To provide an understanding of the traffic rules to reduce these accidents,
- * To contribute to the capacity building of stakeholders via training programmes to implement targeted and efficient campaigns on traffic safety enhancement.

The project is being implemented in cooperation with the Traffic and Transportation Services Commission and its Sub-Committee on Education, Research and Awareness. In addition, media sector, many public, private and civil society organisations are among the stakeholders of the project.

During project period we will be meeting you with brochures, posters, radio spots, TV programmes. You are invited to follow us from the web-site below, the social media networks and even to participate as a volunteer.

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While you enjoy the passion of driving a motorcycle, do not forget that you are on a small, single-track vehicle with high manoeuvre capabilities. Please PROMISE to improve your driving skills and obey the safety rules!



Motorcycle is a Passion, but Care About the Dangers



"EU works for you"



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Rate of motorcyclists' involvement in road accidents is more than of other vehicle drivers. Research results indicate that for each hour of driving motorcyclists' risk of accident is 20 times more than the others.

In nearly half of the motorcycle accidents, there is no other vehicle involved, but just a motorcycle. This means, driver's loss of control is a major factor causing motorcycle accidents. In accidents where other vehicles were involved, mostly drivers of the other vehicles declared they had not seen the motorcyclist.

Safety Tips for Motorcycle Drivers

Use Helmet and Carefully Select Your Clothing:

The major factor causing motorcycle accidents with fatality is lack of helmet. Helmets, compliant with the standards, must be properly worn by all passengers on the motorcycle. Size of the helmet must be selected properly for the head size (measured just above the ears, including the forehead) and for comfortable use. If possible, choose a light colour helmet. A lighter coloured helmet offers better visibility to other vehicle drivers by day or by night.

Fit your helmet properly, so it does not come out of your head easily. Try to rotate the helmet from side to side with the strap secured. You should make sure that the helmet does not rotate on your head.

Be careful in selecting your clothes. There are very few things that protect motorcycle drivers in case of an accident. If your clothes are not protective, you are at greater risk while motorcycling. Besides the helmets, use an eye protector, long sleeve clothing, long pants and boots.

Make Yourself Visible and Leave Enough Space Between You and Other Vehicles

For the other vehicle drivers, it is not always easy to notice motorcyclists and estimate their speed. You need to exert a special effort to be visible. Get a good quality headlight, wear bright colours. Especially for motorcycling at night, prefer garments with fluorescent stripes.

Driving at a speed that will give the other drivers opportunity to see you, and leave enough time to protect yourself in case of an accident, is a very key issue for safety. You should be more careful if you are at a likely blind spot of the other vehicle drivers.

Leave enough distance between yourself and the other drivers to see you and to respond timely. Always be careful about the changing road conditions and adjust the distance to brake safely in an emergency situation.

Never Forget Signalling

Signal properly to change lane. Drive without zigzags on the lane. Check and always be sure that your brake lights are functional. So when you decelerate or brake to stop, others around are able to notice this.

Be Careful About the Road Conditions

Sand or water accumulated on the road is a great danger for you. Particularly if there is no pavement, sand may get collected on the asphalt. Sand and water on road weakens your handling.

Improve Your Driving Skills

Motorcycle is a small and single-track vehicle, so allows much better manoeuvring capability compared to the other vehicles. However, it necessitates special driving skills not to lose balance and control. Be aware of your limits and do not force them. Get trainings to improve your skills. Always look forward and if you notice a likely danger, decrease your speed.

Tips for Other Vehicle Drivers

Control your car keeping in mind that there may be a motorcyclist that you do not see at the intersections or turns.

Respect the Motorcyclists

Small size of motorcycle does not mean its right of using the road is less than yours. They have the same rights as you do, including use of a full lane width.

Leave a Safe Driving Distance

Traffic, wind and road conditions' effects on motorcycles are different than the other vehicles. Considering this, the distance that must be kept with a motorcycle should be longer than the other vehicles. In this way, the motorcyclist will have enough space to manoeuvre, and you will have enough time to react.