

Road Safety Education and Campaingning



BULLETİN

Road Safety Education and Campaigning Project Came to an End

EU funded Road Safety Education and Campaigning project is completed. The project team working in close cooperation with the Traffic and Transportation Services Commission's Sub-committee on Education, Research and Awareness, had started the project with a kick-off meeting with participation of all stakeholders. Following this meeting the Training Needs Analysis Report and the Communication Strategy had been prepared in consultation with the stakeholders. Following the two press meetings organised, the project team produced the following campaign materials and shared with the Turkish Cypriot Community:

Brochures:

[Don't Let High Speed Get You Far From Life.](#)
[How do Safety Belt and Child Restraints Save Lives?](#)
[Alcohol is a Serious Threat for Driving Safety](#)
[Will you Talk Over the Phone? Stay Away from the Road!](#)
[Learn First Aid and Save Lives](#)
[Motorcycle is a Passion, But Care About the Dangers!](#)
[Accident Types](#)
[Keep concentrated on Road!](#)
[Young Drivers, You are the Key for Safe Roads](#)
[Road Advices for Kids](#)

[We Promise Altogether!](#)

Bulletins:

[Bulletin 1: Field Survey Results](#)
[Bulletin 2: Balance of 2010 Road Accidents](#)
[Bulletin 3: Training Component of the Project](#)
[Bulletin 4: On-going Studies to Ensure Road Safety](#)
[Bulletin 5: Tyre Safety](#)
Bulletin 6: Six Stages of Driving Performance

SOCIAL MEDIA:

- Face book "Trafik ve Yol Guvenligi Egitim ve Kampanyasi"
- Twitter "TrafikVeYol"
- Youtube "TrafikveYol"
- Flickr "trafik ve yol guvenligi egitimi kampanyasi"

Besides these 7 different posters; [6 different TV movies](#) and 4 radios spots, which have been under broadcasting for more than 1.5 months were among the other campaign materials produced.

All the campaign materials are available in the project web-site: www.trafikvevolguvenligi.info. In addition these campaign materials, 7 different trainings were organised.

Trainings:

[Professional Drivers Training](#)
[Training of Driving School Teachers](#)
[Workshop with the Units in charge of Regulation and Enforcement](#)
[Safe Driving Techniques for Young Drivers](#)
[Media Workshop](#)
[Traffic Education for Elementary School Students](#)
[Effective Traffic Inspection for Road Safety](#)

Besides these trainings, to support the stakeholders working on road safety related issues, a [Capacity Building Workshop](#) was organised in the beginning of the campaign. At the end of the campaign these stakeholders are provided with the Guidelines for Road Safety Related Campaign Implementation report.

Road Safety Conference

The last event of the Road Safety Education and Campaigning project was the Road Safety conference organised in the East Mediterranean University on June 7, 2011. The speakers of the conference were the Team Leader of the Road Safety Education and Campaigning project Mr. Tamer Altunay, the Training Expert Prof. Dr. Mustafa Ilıcalı, from DG Police Mr. Faik Gümüş, the president of the Road Accidents Prevention Association and the Sub-Committee on Education, Research and Awareness linked to the Traffic and Transportation Services Commission Dr. Mehmet Z. Avcı, Asst. Prof. Mehmet M. Kunt from the East Mediterranean University and Mr. Ahmet Rıza Ömeroğlu, representing the university students.

[Please click to download all presentations.](#)

Continue to Promise!

Road safety Education and campaigning project was an EU funded project and came to an end. However, ***"I PROMISED to obey the traffic rules!"*** campaign initiated by the project will continue with the support of the local stakeholders.

We, as the project team would like express our gratitude to:

- Traffic and transportation Services Commission and its Sub-Committee on Education Research and Awareness,
- Road Accidents Prevention Association,
- EU Coordination Office

initially as we implemented the project in close cooperation; to

- DG Police,
- Representatives of all local printed and visual press,
- Municipalities and all public organisations,
- All the universities in the northern part of Cyprus,
- Turkish Cypriot Chamber of Industry and Turkish Cypriot Chamber of Commerce,
- All the units in charge of education,
- All the CSOs,

And individually all the Turkish Cypriot Community members, who promised to obey the traffic rules.



News

- > [Professional Drivers Training](#)
- > [Driving School Teachers Training](#)
- > [Capacity Building Workshop](#)
- > [Press Meeting](#)

Social Networks

- > [Facebook](#)
- > [Twitter](#)
- > [Youtube](#)
- > [Flicker](#)

Photographs

For the photographs from the events please [click](#)

Links

For relevant links, please [click](#)



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